

Wat schrijven en zeggen ze over ons? Een selectie:

Adformatie, 22-12-2010



Nu.nl, 09-12-2010



Autoweek, 09-12-2010



Textilia, 03-12-2010



BNR Nieuwsradio, 17-11-2010



Trouw Duurzame 100, 12-11-2010



Elsevier Stijl, September 2010



hetkanWel, 28-06-2010



Nrc Next, 07-05-2010



Frankwatching, 09-04-2010

The screenshot shows the Frankwatching website interface. At the top, there's a navigation bar with 'Frankwatching' and 'Frankwatching.nl'. Below that, there are several news articles with headlines and images. On the right side, there are various advertisements, including one for 'rank a brand' and another for 'Frankwatching.nl'. The layout is typical of a news website from that era.

Volkskrant, 03-04-2010

The clipping is from the Volkskrant, dated 03-04-2010. The main headline is 'Blijf: dit is elders duurzamer verkrijgbaar'. The article discusses the environmental impact of Rank a Brand products, comparing them to traditional products. It mentions that Rank a Brand products are made from recycled materials and are more sustainable. The article is written by Michael Persson and includes a photo of a woman in a headscarf shopping in a supermarket.

Algemeen Dagblad, 17-03-2010

The clipping is from the Algemeen Dagblad, dated 17-03-2010. The main headline is 'Vacature blijkt stunt voor mensenrechten'. The article discusses a job advertisement for a Rank a Brand product, which was criticized for being a stunt for human rights. The article mentions that the advertisement was for a job in India and Bangladesh, and that it was criticized for being a stunt for human rights. The article is written by [Name] and includes a photo of people in a market.

Vu Magazine, nr. 1 2010

The cover of Vu Magazine, nr. 1 2010, features Elsbeth Ety. The headline is 'LITERAIR CRONIEK Elsbeth Ety 'Hoe ouder ik word, hoe prettiger mijn leven''. The cover also includes the text '2010! Dichters kunnen hulp van LEXEN goed gebruiken' and 'Intelligent computeren: SERIOUS GAMES'.

De Beter Wereld, 14-12-2009

The clipping is from the website De Beter Wereld, dated 14-12-2009. The main headline is 'DE BETERE WERELD WINT RANK A BRAND MEDIA AWARD'. The article celebrates the award and includes a photo of the winners, Nils Oskarn and Martin Rademakers, holding a trophy. The article is written by [Name] and includes the Rank a Brand logo.

Sprout, 04-12-2009

The screenshot shows the Sprout website interface. The main headline is 'Rank a Brand bestuurt ondernemen'. The article discusses the Rank a Brand award and its impact on businesses. The article is written by [Name] and includes a photo of the award ceremony.

Trouw, 19-09-2009

The screenshot shows the Trouw website interface. The main headline is 'Rank a Brand test milieuvriendelijkheid van merken'. The article discusses the Rank a Brand award and its focus on environmental friendliness. The article is written by [Name] and includes a photo of the award ceremony.